

(57) Abstract of disclosure

Methods and apparatuses for transmitting data in a television broadcast, such as: a method and an arrangement for transmitting data to a terminal of a radio system, a method and a system for providing interactive television, a method for running a network game, a network game server, a local game server, and a game terminal. The arrangement for transmitting data to a terminal of a radio system includes a receiver configured to receive a television broadcast, a processing unit configured to separate data from the received television broadcast, and a transmitter configured to transmit the separated data through a wireless connection to the terminal.